



TOTAL RUGBY TV DISTRIBUTION 2010



Region	Territory	Broadcaster	Territories Covered	
EMEA	Belgium	Eurosport	French Speaking Belgium	1
EMEA	Cyprus	Nova Sports	Cyprus	1
EMEA	Czech Republic	Ceska Televize	Czech Republic	1
EMEA	France	Eurosport	France	1
EMEA	Greece	Nova Sports	Greece	1
EMEA	Ireland	BSkyB, BT Vision	Ireland	1
EMEA	Italy	Sportitalia	Italy	1
EMEA	Luxembourg	Eurosport	Luxembourg	1
EMEA	Switzerland	Eurosport	Switzerland	1
EMEA	United Kingdom	BskyB, BT Vision	England, Scotland, Wales and Northern Ireland	4
EMEA	Middle East & North Africa	Showtime	Bahrain, Kuwait, Oman, Saudi Arabia, United Arab Emirates, Egypt, Jordan, Lebanon, Yemen, Qatar, Syrian Arab Republic, Algeria, Chad, Djibouti, Mauritania, Morocco, Somali Democratic Republic, Tunisia, Iran, Iraq, Libya and Israel	22
EMEA	Africa	Setanta Africa	Angola, Benin, Botswana, Burundi, Burkina Faso, Cameroon, Congo Democratic Republic, Congo Republic, Ivory Coast, Cape Verde, Chad, Central African Republic, Comoros, Djibouti, Eritrea, Ethiopia, Equatorial Guinea, Gabon, Gambia, Ghana, Guinea, Guinea Bissau, Kenya, Lesotho, Liberia, Madagascar, Malawi, Mali, Mauritius, Mauritania, Mayotte, Mozambique, Namibia, Niger, Nigeria, Rwanda, Sao Tome & Principe, Senegal, Seychelles, Sierra Leone, St Helena, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Uganda, Zambia, Zimbabwe	51
EMEA	Sub-Sahara Africa	Supersport	Angola, Benin, Botswana, Burundi, Burkina Faso, Cameroon, Congo Democratic Republic, Congo Republic, Ivory Coast, Cape Verde, Chad, Central African Republic, Comoros, Djibouti, Eritrea, Ethiopia, Equatorial Guinea, Gabon, Gambia, Ghana, Guinea, Guinea Bissau, Kenya, Lesotho, Liberia, Madagascar, Malawi, Mali, Mauritius, Mauritania, Mayotte, Mozambique, Namibia, Niger, Nigeria, Rwanda, Sao Tome & Principe, Senegal, Seychelles, Sierra Leone, St Helena, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Uganda, Zambia, Zimbabwe	n/a
ASI	Asia	ESPN Star Sports	Bangladesh, Bhutan, Brunei, Cambodia, China, East Timor, Hong Kong, India, Indonesia, Macau, Malaysia, Maldives, Micronesia, Mongolia, Myanmar, Nepal, New Caledonia, North Korea, Pakistan, Papua New Guinea, Philippines, Singapore, South Korea, Sri Lanka, Taiwan, Thailand, Vietnam	28
ASI	Australia	Fox Sports	Australia	1
ASI	Japan	Japan	J Sports	1
ASI	New Zealand	Sky NZ	New Zealand	1
AME	Brazil	ESPN Brazil	Brazil	1
AME	Canada	Setanta Canada	Canada	1
AME	South America	ESPN Sur	Argentina, Chile, Uruguay, Bolivia, Paraguay, Ecuador, Peru and Colombia	8
AME	United States	Universal Sports	United States, its territories and possessions; including American Samoa, Guam, Northern Marian Islands, Puerto Rico, US Virgin Islands.	6
WW	Worldwide	Bloomberg	(countries listed above are not included here) Austria, Belarus, Belgium, Bosnia, Bulgaria, Croatia, Denmark, Estonia, Finland, Georgia, Germany, Hungary, Iceland, Ireland, Israel, Latvia, Lithuania, Luxembourg, Madeira, Malta, Monaco, Montenegro, Netherlands, Norway, Poland, Portugal, Romania, Russia, Serbia, Slovakia, Slovenia, Spain, Sweden, Turkey, Ukraine; Mexico, Anguilla, Aruba, Antigua, Bahamas, Barbados, Barbuda, Belize, Bermuda, British Virgin Islands, Cayman Islands, Costa Rica, Dominica, Dominican Republic, El Salvador, Grenada, Guadeloupe, Guatemala, Guyana, Haiti, Honduras, Jamaica, Martinique, Montserrat, Nicaragua, Panama, St.Barthelemy, St. Christopher (St. Kitts) & Nevis, St. Lucia, St. Martin, St. Vincent & The Grenadines, Suriname, Trinidad & Tobago, Turks And Caicos Islands, Falkland Islands, French Guiana, Northern Mariana Islands, Wallis and Futuna	35
			(true total, excludes repeated territories) TOTAL:	168